IoMob: Blockchain-powered *Internet of Mobility*

Enabling a global commons mobility marketplace
Mobility Landscape

Public Transit Networks do not cover every need

1000’s of mobility startups struggling for market share

Extractive Monopolistic Companies
INTERNET OF MOBILITY: BEYOND MaaS

STEP 1
Single Provider MaaS

STEP 2
Single Provider, Multimodal MaaS

STEP 3
Multi-provider, Multimodal MaaS

STEP 4
Internet of Mobility

Blockchain

IoMob
THE INTERNET OF MOBILITY

Developed by Boyd Cohen, Ph.D., CEO of IoMob. IoMob.net
a global, open, decentralized mobility marketplace
where any mobility service can be seamlessly
discovered, booked and paid for from any app
with an integrated user experience
Use Cases

- Offload Demand
- Fleet/$ Optimization
- dMaaS
- App-less Mobility Provider
- Data Commons
- dTaxi
ARCHITECTURE

- User app
- Provider app
- Hub network
- Validator
- Payment processor
- Smart contracts
- Arbitrator
- Data commons
IOM: Internet of Mobility Token

01. Staking: mandatory deposit to operate
02. Decentralized protocol governance
03. Incentives for growth (users + providers)
Founding Team

CEO
Boyd Cohen, Ph.D.

CTO
Josep Sanjuas, Ph.D.

ENG
Victor Lopez, Ph.D.
Advisors

Blockchain Advisors

David Lee
SUSS FinTech & Blockchain

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Mobility Advisors

Sol Salinas
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UC Berkeley, Shared Mobility

Jim Frazer

Antonio Cantalapiedra
Ex-CEO mytaxi Iberia
mytaxi

Jason Nelson
Executive Director, Partnership

Praveen Subramani
Principal Product Manager
# Product Roadmap 2018-2020

<table>
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<th>Completed</th>
<th>01 Prototype</th>
<th>02 Routing</th>
<th>03 Booking</th>
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THANK YOU

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